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SHEN YOU HOLDINGS LIMITED

申酉控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8377)

PROFIT WARNING

This announcement is made by Shen You Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing and Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Board, including the unaudited consolidated management accounts for the six months ended 30 June 2018, the Group is expected to record a significant increase in the loss for the six months ended 30 June 2018 as compared to the loss for the six months ended 30 June 2017. The Board considers that such increase in loss was mainly attributable to (i) the increase in cost of sales resulting from the significant increase in direct material costs and processing fees for the six months ended 30 June 2018 as compared with those for the same period in 2017; (ii) the increase in staff costs and directors’ remuneration for the six months ended 30 June 2018 as compared with those for the same period in 2017; and (iii) the appreciation of Renminbi against the Hong Kong dollars during the six months ended 30 June 2018 as compared with the six months ended 30 June 2017.

The information contained in this announcement is only based on the preliminary assessment made by the Board on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2018 and the information currently available to the Board, which have not been audited or reviewed by the Company’s auditor and the Company’s audit committee.

The above information may be subject to further adjustment based on further updated information and following the completion of the audit by the Company’s auditor and the review by the Company’s audit committee.

Shareholders and potential investors are advised to read carefully the interim results announcement of the Group for the six months ended 30 June 2018, which is expected to be published on or around 7 August 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Shen You Holdings Limited
Wong Kwok Wai, Albert
Chairman and executive Director

Hong Kong, 2 August 2018

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Wong Kwok Wai, Albert, Mr. Lee Wing Hong and Mr. Yu Miaogen; two non-executive Director, namely, Mr. Ng Chan Lam and Mr. Gao Biao; and three independent non-executive Directors, namely, Mr. To King Yan, Adam, Dr. Yeung Ngai Man, John and Mr. Sung Alfred Lee Ming.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least 7 days from the date of its posting and on the website of the Company at www.shenyoutholdings.com.